

MOUNT ALLISON UNIVERSITY
MEETING OF THE UNIVERSITY SENATE

October 11, 2022, 4:00pm
Windsor Grand Room & Microsoft Teams (hybrid format)

Present: N. Anthonisen, F. Antonelli, K. Bell, A. Beverley, J-P. Boudreau (Chair), S. Chun, B. Clayton, A. Comfort, K. Crosby, J. Dryden, B. Evans, A. Fancy, S. Fanning, D. Fleming, A. Francis, L. Garnett, M. Hamilton, J. Hennessy (Vice-Chair), R. Inglis, C. Ionescu, K. Johnston, E. Jollimore, J. Kalyn, K. Keleher, A. Koval, A. Kreuger, R. Lapp, A. Lepage, M. Levesque, I. Lirette, C. Lovekin, C. MacDougall, C. Major, V. Meli, R. Minocha-McKenney, R. Moser (Secretary), T. Nelson, G. Ouelette, C. Pringle-Carver, B. Robertson, R. Rubin, S. Runge, S. Park, J. Penley, V. St. Pierre, S. Sarkar, J. Tomes, N. Vogan, B. Walters, W. Wilson

Observers: T. Hicks

01.10.11 Territorial Acknowledgement

J-P. Boudreau read the official territorial acknowledgment written by Elders and the InddBeenleW*ñBT/F1 11.04 Tf1 .944

There was no discussion of the items on the consent agenda.

04.10.11 Business arising from the minutes

No business arising.

05.10.11 & KDLU ¶ V UHPDUNV

Enrollment

The Chair reminded Senate of earlier estimate of 700-715 new first-year students. As of this morning, the actual number of new students is 689. The actual number of returning students is 1612. This is not what ZH ZHUH KRSLQJ IRU EXW LW LV VWLOO ¶ The Chair said that the initial projection of 750 was a conservative estimate based on models predicting enrollment numbers for the region. AAU institutions were expecting much larger enrollments. As we budgeted for 750 new students, there will be a shortfall of approximately \$825k, which is significant for a small institution like ours. The Chair said the VP Finance would remind everyone to let this frame up the context for conversations about the budget and present budgetary requests.

The Chair said that Hurricane Fiona has delayed some AAU institut L R Q V ¶ J D W K H U L Q J D Q G U H S R enrollment numbers, with more AAU data expected after October 14th. So far, informally reported actual enrollments from AAU institutions range at the extremes from a 10% decrease to a 45% increase, while most AAU institutions are reporting no gain or only very slight gain. Consultation has begun with an RXWVLGH ILUP IRU DQ H [W H U Q D O V W X G \ W R a D Y H B K L G O D E R X W V W X G I U R P V W X G H Q W V Z K R G L G Q ¶ W F R P H W R 0 W \$ 7 K L V Z L O O K H O S X expectation and the low conversion rate. Early speculation includes factors such as (i) an ongoing µ S D Q G H P L F P L Q G V H W ¶ D E R X W (i) E a t h e r C o i l a n t to enter Post-Secondary Education and opting instead for directly entering the work force or for training in a trade. The Chair added that enrollments are down across New Brunswick, and in our province approximately 1% of the projected operating budget coming from the provincial government is tied to enrollment growth. The target growth for triggering the provincial contribution has not yet been defined for the year, but the Chair LV KRSLQJ LW ¶ V ³

Open House

This major recruitment event is taking place on October 14th. It is an opportunity for everyone on campus to try to connect with prospective students and their families. Estimates are 340 prospective students will be here on campus, with another 100 or so expected to participate in online-only events. The Chair implored faculty to be present on campus to help open a door ² literally and figuratively ² for someone coming to our institution. The Chair said Open House is a reminded that recruitment is everyone ¶ V responsibility and opportunity.

The Chair opened discussion on his Report. J. Dryden asked whether the June announcement of the cancellation of the NB EI Connect program was being considered as a factor in lower actual enrollment. Dryden also noted that unclarity in communicating course modes of delivery (e.g., hybrid) may have been a factor as well. The Chair thanked Dryden for the comments, took note of each, saying each is important to consider.

10.10.11

